



Atharva Institute of Management Studies

Name of Event/Title : Budget Session – “Fueling Innovation: Union Budget Insights for Startups 2026”

Resource person : Dr. Reeta Singh

Organization : Atharva Institute of Management Studies

Designation : Guest Speaker

Date(s) of conduction: 6th February 2026

Class / Sem : MMS (28th Week – Project Friday) (Batch 2025–2027)

Faculty coordinator : Dr. Vaibhav Patil

DESCRIPTION

The students of MMS at Atharva Institute of Management Studies attended a Budget Session conducted on 6th Feb 2026 from 3:30 PM to 5:00 PM as a part of the 28th Week Project Friday initiative. The session was delivered by Dr. Reeta Singh on the topic “Fueling Innovation: Union Budget Insights for Startups 2026.” Dr. Singh began the session asking the students whether they had gone through India’s Union Budget which was announced on 1st Feb 2026. She started with the fundamentals, explaining what the Union Budget is, its purpose, and how it impacts various sectors of the economy, especially the MSME and the startups. The session was supported with detailed PowerPoint presentation for better conceptual clarity. She provided insights into the government’s focus areas in the 2026 budget, highlighting the push for the MSME sector and changes in the taxation limits. She explained how such policy decisions aim to encourage entrepreneurship, innovation, and business expansion. Dr. Reeta also gave an overall understanding of how budget allocations work, how policies are formed, and how startups can benefit from government initiatives. The session was highly engaging as she led the session confidently and interacted with the students through questions and discussions. Her clarity and structured explanation made the topic very easy to understand and interesting.

Topics covered included:

- Introduction to the Union Budget of India.
- Key Highlights of the Budget.
- Government initiatives for supporting startups.
- MSME sector push and policy reforms.
- Changes in the taxation limits.
- Understanding budget allocation and implications.
- Impact of Union budget decisions on business growth.

Objectives:

- To understand the fundamentals of the Union Budget and its structure.
- To analyze key highlights of Union Budget 2026.
- To gain insights into government initiatives for startups and MSMEs.
- To understand the impact of taxation and policy changes on businesses.

Key Takeaways:

- Students gained a clearer understanding of India’s Union Budget 2026 and its relevance to startups and emerging businesses.
- They understood the importance of staying updated with economic policies and budget announcements.
- The session enhanced awareness about MSME sector reforms and taxation changes.
- Students developed a broader perspective on how government policies influence innovation and entrepreneurship.

Learning Outcomes:

Dr. Reeta Singh demonstrated strong subject knowledge and effective communication skills. Her interactive teaching style and practical examples helped students connect theoretical concepts with real-world applications. The session encouraged students to regularly follow national economic developments and understand their implications for management and business decision-making.

GEO-TAGGED PHOTOS



EVENT REPORT PREPARED BY: Vihara Nambiar (B-25)

Submitted to: Dr. Swati Agarwal